

# INCREASE LIVE CONNECTS AND CLOSE MORE DEALS

WITH INTELLIGENT GIFTING



SwagIQ increases your live connects and creates new avenues for reaching decision makers at optimal times. It lets you break through the digital clutter, rise above the voicemail abyss, build trust and connect with your clients. SwagIQ makes it possible to personalize, send, and track your company's gifts directly from within Salesforce®. It takes the work out of sending business gifts and provides the tools to measure your results.

## Make an Impact

Gifting embraces the human touch, nurtures a trusting connection, and makes customers 10x more likely to react and reciprocate. The right gift can elevate a salesperson above the competition by demonstrating thoughtfulness and creativity. SwagIQ makes a remarkable impact on prospects and valued clients with a personalized approach that gets results.

## Automated and Personalized

SwagIQ works within Salesforce® to create rule-based notifications at strategic times to trigger the send of print or branded gifts to clients. Select the gift you want to send from your custom inventory, personalize your message, and with the click of a button, your gift is packaged, shipped and tracked within Salesforce®, for a perfectly timed follow up.

## In the Know

SwagIQ budget tracking and ROI reporting gives you the information you need to optimize your gifting program. Robust reporting and budget tools allow you to:

- See the impact your gifts have on your pipeline and live connect rates
- Allocate and track team and individual gifting budgets
- Monitor which gifts team members send and how they correlate to revenue and win rates



**Schedule a Demo Today**  
**800-930-7029**